

Bespoke ePackaging

A Case Study for DPS Digital

Weedon

Packaging Solutions Centre

Customer Profile

Based in Sleaford in Lincolnshire, DPS Digital produces a range of printed products and other promotional materials including posters, printed canvases and business stationery.

The Problem

The company needed a box to send hexagonal canvas prints to customers through the post and via courier. They were looking for a basic hinged-lid corrugated box.

The Solution

Since transporting through the post could easily damage a canvas print, we suggested a bespoke solution for better protection.

- One-piece box for quick and easy assembly
- Integral fittings to hold the canvas in place with crush corners to protect the product during transit
- 'Peel & seal' tamper-evident tape for easy packing and sealing and to ensure security in transit

We made up samples for DPS to try. They were delighted with the results and placed an order for our one-piece design.

Our experienced structural design team has expert knowledge of materials and can find innovative engineering solutions for even the most demanding packaging problem. We also have an in-house testing facility so we can check that the materials we recommend will stand up to the demands they will face.

